An Emphasis on Preservation Education

Reach an audience of practitioners looking to add to their knowledge of the field or further their preservation education. The Preservation Education section is available in the Fall and Winter issues of *Preservation* and includes a reader services listing, logo, and a link directly to your website. Combine print and online advertising to expand your reach to our email audience of 220,000 supporters.

“I’m a public historian and art history major interested in historic preservation as a career. I absolutely enjoy *Preservation.*”

—Preservation Reader*

*Readex Research reader study, April 2014

See rates on backside.
# PRESERVATION EDUCATION—RATES (GROSS)

<table>
<thead>
<tr>
<th>Package</th>
<th>Print Ad Size</th>
<th>Email Newsletter Banner</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page print + online</td>
<td>full page</td>
<td>2 sends</td>
<td>$6,500</td>
</tr>
<tr>
<td>Half page print + online</td>
<td>1/2 page</td>
<td>2 sends</td>
<td>$4,000</td>
</tr>
<tr>
<td>Third page print + online</td>
<td>1/3 page</td>
<td>1 send</td>
<td>$2,500</td>
</tr>
<tr>
<td>Sixth page print + online</td>
<td>1/6 page</td>
<td>1 send</td>
<td>$1,500</td>
</tr>
<tr>
<td>Sixth page print only</td>
<td>1/6 page</td>
<td></td>
<td>$1,200</td>
</tr>
</tbody>
</table>

## CLOSING DATES

**WINTER 2020**
- Closing: Nov. 4, 2019
- Materials Due: Nov. 12, 2019

**FALL 2020**
- Closing: Aug. 19, 2020
- Materials Due: Aug. 28, 2020

## PRINT SPECS

- **full page**  
  7.25” x 9.5”
- **1/2 page**  
  7.25” x 4.375”
- **1/3 page square**  
  4.75” x 4.375”
- **1/6 page**  
  2.25” x 4.375”

## DIGITAL SPECS

- 300 x 250 pixels

## MATERIAL SUBMISSION

- **Email:** Advertising@savingplaces.org
- **Submit Calendar Events:** SavingPlaces.org/calendar
- **Reader Response:** SavingPlaces.org/Advertisers