

**PRESERVATION
AT A GLANCE****Circulation:** 125,000**Readership:** 300,000**Frequency:** 4 times
per year**Readership:** Affluent,
active, educated**Website:**
SavingPlaces.org**AD SPECS****1/2 page**
7.25" x 4.375"**1/3 page square**
4.75" x 4.375"**1/6 page**
2.25" x 4.375"**1/12 page**
2.25" x 2.0625"

Preservation is the magazine for the preservation movement. Subscribers pick up *Preservation* to read about places that are threatened or saved (78%) and home renovation projects (34%). A quarter of readers look at the magazine to learn about preservation products and services.

Marketplace showcases restoration products, services, publications, and education opportunities for the true preservationist.

PRESERVATION MAGAZINE DEADLINES

Issue	Close	Materials Due	Mailed
Winter	Nov. 4, 2019	Nov. 12, 2019	Late January
Spring	Feb. 17, 2020	Feb. 24, 2020	Mid-April
Summer	May 18, 2020	May 27, 2020	Mid-July
Fall	Aug. 19, 2020	Aug. 28, 2020	Mid-October

MARKETPLACE RATES (GROSS)

Ad	1x	2x	3x
1/2 page	\$4,500	\$4,100	\$3,800
1/3 page—square	\$2,600	\$2,300	\$2,000
1/6 page	\$1,400	\$1,200	\$1,100
1/12 page	\$800	\$700	\$600

MATERIAL SUBMISSION**Email:** Advertising@savingplaces.org**Submit Calendar Events:** SavingPlaces.org/calendar

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