



### PRESERVATION AT A GLANCE

**Circulation:** 125,000

**Readership:** 300,000

**Frequency:** 4 times  
per year

**Readership:** Affluent,  
active, educated

**Website:**  
SavingPlaces.org

### 2020 DEADLINES

#### WINTER

**Closing:**

Nov. 4, 2019

**Materials Due:**

Nov. 12, 2019

#### SPRING

**Closing:**

Feb. 17, 2020

**Materials Due:**

Feb. 24, 2020

#### SUMMER

**Closing:**

May 18, 2020

**Materials Due:**

May 27, 2020

#### FALL

**Closing:**

Aug. 19, 2020

**Materials Due:**

Aug. 28, 2020

## Preservation readers choose historic hotels

*Preservation* serves as a source of inspiration as readers make their travel plans each year. *Preservation* readers spend 12 nights in a hotel each year and spend an average of \$7,780 on vacations annually.

### HISTORIC HOTELS OF AMERICA SECTION

Ads include a photo, 40-50 words of text, and URL.

**Size:** 1/6 page ad

**Rate:** \$1,000—discounts for multiple issues

### MATERIAL SUBMISSION

Email: [Advertising@savingplaces.org](mailto:Advertising@savingplaces.org)

Submit Calendar Events: [SavingPlaces.org/calendar](http://SavingPlaces.org/calendar)

PasteFrame.com

### VALUE ADDED FOR ALL ADVERTISERS:

**Spotlight on  
Advertisers direct  
response program—  
in print and online**