Preservation readers choose historic hotels

Preservation serves as a source of inspiration as readers make their travel plans each year. Preservation readers spend 12 nights in a hotel each year and spend an average of $7,780 on vacations annually.

HISTORIC HOTELS OF AMERICA SECTION
Ads include a photo, 40-50 words of text, and URL.
Size: 1/6 page ad
Rate: $1,000—discounts for multiple issues

MATERIAL SUBMISSION
Email: Advertising@savingplaces.org
Submit Calendar Events: SavingPlaces.org/calendar

VALUE ADDED FOR ALL ADVERTISERS:
Spotlight on Advertisers direct response program—in print and online

PRESERVATION AT A GLANCE
Circulation: 125,000
Readership: 300,000
Frequency: 4 times per year
Readership: Affluent, active, educated
Website: SavingPlaces.org

2020 DEADLINES
WINTER
Closing: Nov. 4, 2019
Materials Due: Nov. 12, 2019

SPRING
Closing: Feb. 17, 2020
Materials Due: Feb. 24, 2020

SUMMER
Closing: May 18, 2020
Materials Due: May 27, 2020

FALL
Closing: Aug. 19, 2020
Materials Due: Aug. 28, 2020