

WEEKEND GETAWAYS

Plan your next weekend getaway to include sipping craft cocktails and sampling wines at a historic inn or restaurant as summer fades into fall. Experience harvest festivals, hike a heritage trail, or explore a town rich with character when you visit these enduring places.

HARFORD COUNTY

Chosen by Smithsonian magazine as one of the best small towns to visit in 2014, Anne Arundel County offers beauty and rich heritage. 3 museums, 2 national scenic trails and stunning views along our promenade make this trip worth taking.

BONUS!
EACH SPECIAL SECTION WILL BE FEATURED ON SavingPlaces.org

18 Historic Weekend Getaways Perfect for Fall

Reach *Preservation* readers with a passion for history

Fall is a great time to get away—the summer crowds have moved on and temperatures start to cool. Reach *Preservation* readers as they make plans to visit heritage festivals, national landmarks, and sites brimming with historic interest.

PRESERVATION READERS ARE AVID TRAVELERS WITH A PASSION FOR HISTORY*

79% read *Preservation* to learn about historic sites and travel ideas

86% visited museums in the last year

63% visited state and national parks

56% enjoy cultural/heritage fairs

PRESERVATION AT A GLANCE

Circulation: 125,000

Readership: 300,000

Frequency: 4 times per year

Readership: Affluent, active, educated

Website: SavingPlaces.org

*Readex Research reader study, April 2014

Turn over for specs

CLOSING DATES**FALL 2020****Closing:**

Aug. 11, 2020

Materials Due:

Aug. 18, 2020

SPECS**Full page/no bleed**

7.25" x 9.5"

Full page/bleed

8.75" x 10.75"

1/2 page

7.25" x 4.375"

1/3 page square

4.75" x 4.375"

1/6 page

2.25" x 4.375"



BENJAMIN BENSCHNEIDER

SPECIAL SECTIONS—RATES (GROSS) AND VALUE ADDED

Ad Size	Gross Rate	Advertorial	Photos	Reader Services	Online Guide
Full page	\$12,900	120 words	2	6 months	12 months
1/2 page	\$8,200	80 words	1-2	3 months	12 months
1/3 page square	\$5,900	60 words	1	3 months	12 months
1/6 page	\$2,800	45 words	1	3 months	12 months

*Special section full page ads run outside of section.

**VALUE ADDED
FOR ALL
ADVERTISERS:
Spotlight on
Advertisers direct
response program—
in print and online**

PasteFrame.com

MATERIAL SUBMISSIONEmail: Advertising@savingplaces.orgSubmit Calendar Events: SavingPlaces.org/calendar