Preservation readers choose historic hotels

*Preservation* serves as a source of inspiration as readers make their travel plans each year. *Preservation* readers spend 12 nights in a hotel each year and spend an average of $7,780 on vacations annually.

**HISTORIC HOTELS OF AMERICA SECTION**
Ads include a photo, 40-50 words of text, and URL.
Size: 1/6 page ad
Rate: $1,000—discounts for multiple issues

**MATERIAL SUBMISSION**
Email: Advertising@savingplaces.org
Submit Calendar Events: SavingPlaces.org/calendar

**PRESERVATION AT A GLANCE**
Circulation: 125,000
Readership: 300,000
Frequency: 4 times per year
Readership: Affluent, active, educated
Website: SavingPlaces.org

**2021 DEADLINES**
WINTER
Closing: Nov. 10, 2020
Materials Due: Nov. 18, 2020

**VALUE ADDED FOR ALL ADVERTISERS:**
Spotlight on Advertisers direct response program—in print and online