

san francisco

NATIONAL TRUST COUNCIL TRIP
SAN FRANCISCO, CALIFORNIA | APRIL 4-6, 2019

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National Trust *for*
Historic Preservation®



We can't wait to see you in San Francisco!

Fog-shrouded icons suspended high above rocky coastlines. Victorian cable cars and painted ladies. Celebrated crossroads of artistry, activism, and opportunity. San Francisco—the Paris of the West—is truly a global melting pot, defined by stunning contrasts of landmarks, architecture, and culture. Its diverse neighborhoods and dynamic character embody the resilience and pioneering spirit that shaped our nation's history. Join us in San Francisco this spring for a weekend celebrating the places and stories that make this distinctive city a true American original.

welcome



WEATHER: Averages in April are in the mid 60s during the day with evenings in the low 50s.

THURSDAY » april 4



COVER: The Golden Gate Bridge, iStock.com

PREVIOUS PAGE: The Bay Bridge, courtesy San Francisco Travel Association

ABOVE: Haas-Lilienthal House, courtesy San Francisco Heritage

Haas-Lilienthal House

IN ONE OF THE FIRST CAMPAIGNS launched through the National Treasures program, the National Trust partnered with San Francisco Heritage in 2012-2013 to successfully create a long-term, sustainable vision and business plan to save the unique history of Haas-Lilienthal House for future generations. Having narrowly escaped destruction in the 1906 earthquake and ensuing fires, the exuberant Queen Anne-style Victorian in the Pacific Heights neighborhood of San Francisco also conveys the important role of Jewish immigrants in the development of the American West.

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SCHEDULE

THURSDAY, APRIL 4

All times and distances approximate; itinerary subject to change.

3:30-4:30 Office Hours at the Palace Hotel (Grant Room, Mezzanine Level)

Questions about the weekend? Stop by and say hello to the team!

6:15-8:00 Welcome Reception at the Haas-Lilienthal House BUSINESS CASUAL ATTIRE (JACKET, NO TIE)

Kick off the weekend with fellow Council members and staff from the National Trust and our local partner, San Francisco Heritage, while witnessing firsthand one of our earliest success stories from the National Treasures program.

8:00 Return to Hotel; Dinner on Your Own

FRIDAY » april 5



CLOCKWISE FROM
LEFT: Filoli
Gardens; The
Presidio of San
Francisco, by
Charity Vargas
Photography;
Carolands
Chateau

Filoli

ONE OF THE FINEST remaining country estates of the early 20th century, and a National Trust Historic Site, Filoli's reflecting pools, formal gardens, arbors, and shady walks blend harmoniously with the hills against the dramatic backdrop of the northern Santa Cruz Mountains. The spectacular grounds present a hallmark of garden landscape design, breathtaking in scale and beauty as one of the few surviving and best examples of an English Renaissance style garden. Designed by principal architect Willis Polk as he served on the architectural committee for the 1915 Panama-Pacific International Exposition, the estate has been featured in several Hollywood films and, most famously, from the opening credits of the *Dynasty* television series.

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SCHEDULE

FRIDAY, APRIL 5

All times and distances approximate; itinerary subject to change.
CASUAL ATTIRE, COMFORTABLE WALKING SHOES

Morning Tour Options (Choose one of the following)

9:00–11:00 The Presidio

Join Rob Thomson, Federal Preservation Officer with the Presidio Trust, for a guided bus tour through the Presidio of San Francisco. Managed by the Presidio Trust in partnership with the National Park Service, the Presidio is a vibrant model for achieving financial self-sufficiency through mixed commercial and public use.

10:00–11:30 The David Ireland House

Immerse yourself in a 360-degree portrait of one of the West Coast's most important practitioners of conceptual and installation art.

12:00–2:00 Update Meeting and Lunch: Villa Fontaine

Receive an update from National Trust staff over lunch at Villa Fontaine, a converted 19th century machine shop now owned and operated as a chic gathering and entertaining space by event designer and Filoli Board member Robert Fountain.

2:30–3:30 Free Time

3:45–4:30 Travel to Carolands Chateau (45 minutes)

4:30–6:15 Tour and Cocktails: Carolands Chateau

COCKTAIL ATTIRE, PARTIAL OUTDOOR EVENT

Begin our evening experiencing two of “the last great homes” of the Gilded Age with a masterpiece of American Renaissance and Beaux-Arts architecture, designed by Ernest Sanson and executed by Willis Polk, as a fitting prelude to our evening reception at a work of Polk's own design at Filoli.

6:15–6:30 Travel to Filoli (15 minutes)

6:30–9:00 Reception and Dinner at Filoli

COCKTAIL ATTIRE, PARTIAL OUTDOOR EVENT

Enjoy cocktails at sunset among the restorative formal gardens before dinner in the unique blue glow of Filoli's two stunning ballroom chandeliers.

9:00 Return to Hotel (30–50 minutes)



ABOVE: Berkeley City Club, by Jay Graham

The Work of Julia Morgan

IN 1929, EMERGING CALIFORNIA ARCHITECT Julia Morgan broke ground and constructed, over eleven short months, the club house for the Berkeley Women's City Club, creating a landmark in California design with her stunning interpretation of Moorish and Gothic elements. Morgan would go on to design more than 100 women's organization buildings throughout her prolific career, but the Berkeley City Club remains one of the most celebrated works of her extensive architectural legacy. Today, the club is open to men and women and a member of the Historic Hotels of America program, welcoming the public for tours, events, and overnight stays.

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SATURDAY, APRIL 6

All times and distances approximate; itinerary subject to change.
CASUAL ATTIRE, COMFORTABLE WALKING SHOES

9:30–11:30 Morning Tour Options (Choose one of the following)

Pacific Heights Neighborhood

Take in breathtaking panoramic views of San Francisco during a tour of the city's exclusive Pacific Heights neighborhood, including a stop at Swedenborgian Church, one of California's earliest Arts and Crafts buildings. *Steep hills*

The Work of Julia Morgan

Explore the prolific life, work, and influences of architect Julia Morgan, including the Berkeley City Club, and the First Church of Christ, Scientist, an American Craftsman masterpiece of Morgan mentor Bernard Maybeck. *Minimal walking*

12:00–2:30 Lunch and Tour: Pier 70

Experience the revitalization of the historic Dogpatch neighborhood with lunch and a hard hat tour at Pier 70, a 69-acre Historic Tax Credit project along the city's eastern waterfront.

Afternoon Options (Choose one of the following)

2:30–4:00 The Dogpatch Neighborhood

Explore more of the Dogpatch and visit the site that started the neighborhood's revitalization, the Minnesota Street Project art gallery and studio space, as well as the famed Heath Ceramics for a bit of light shopping. *The outing will end at approximately 4:00 pm, getting this group back to the Palace Hotel about 4:30 pm for a bit of free time before our evening event.*

2:30–6:15 Free Time/Explore San Francisco on Your Own

Take the afternoon to discover some of the celebrated sites and neighborhoods that give our host city its distinctive pockets of culture and charm.

7:00–8:30 Evening Reception and Heavy Hors D'oeuvres

BUSINESS CASUAL ATTIRE (JACKET, NO TIE)

Toast the weekend with fellow Council members during our last evening in San Francisco!

8:30 Return to Hotel; Dinner on Your Own

REGISTRATION » *plan your trip*



ABOVE: The Palace Hotel lobby, courtesy the Palace Hotel

OPPOSITE: The Palace Hotel Pied Piper bar, courtesy the Palace Hotel

The Palace Hotel

CONSTRUCTED IN 1909 after the original 1875 structure was destroyed during the 1906 San Francisco earthquake, the Palace Hotel is a beloved San Francisco landmark and meeting place. From its prestigious Garden Court restaurant to the legendary Pied Piper bar, the hotel is a favorite for locals and visitors alike. In 2016, the Palace was named the Best Historic Hotel in its occupancy category by Historic Hotels of America.

HOW TO REGISTER

Register for the weekend by filling out the registration form sent separately or online at SavingPlaces.org/NTCSF2019. Costs for the full weekend are \$1,600. Fees cover on-site transportation, meals listed, tours, event costs, etc. Full payment is due by **Wednesday, February 27, 2019** and is non-refundable.

National Trust Council weekends are specially curated for the Council and offer an on-the-ground look at the Trust's work. Fees for these trips reflect the per-person costs of providing the experience and are not considered tax-deductible donations.

GETTING THERE

Transportation will be provided throughout the weekend to and from all programmed events. Participants are responsible for transportation to and from the airport or train station for this weekend.

BY AIR:

San Francisco International Airport (SFO)
14.2 miles from the Palace Hotel
flysfo.com

Oakland International Airport (OAK)
18.9 miles from the Palace Hotel
oaklandairport.com

BY TRAIN:

Several Bay Area Stations, for details visit amtrak.com.



ACCOMMODATIONS

Palace Hotel
2 Montgomery Street
San Francisco, CA

RESERVATIONS: 415.546.5049

BOOKING GROUP: National Trust Council

RATES: \$335 Superior King/Double Room; \$599 for Superior Suites

DEADLINE FOR RESERVATIONS:

Wednesday, February 27, 2019. However, we recommend booking your room as soon as possible.

QUESTIONS

Contact the events team at natevents@savingplaces.org or 202.588.6363.

SAN FRANCISCO » *a historical overview*



3,000 BC

Anthropologists believe ancestors of the Ohlone people first arrived in the Bay area between 4,000 and 6,000 years ago, creating small villages across the peninsula and trading as far away as Baja California, the Mojave Desert, and Yosemite.



MID 1800s

The California Gold Rush of 1849 drew hundreds of thousands of prospectors and workers to California from around the world, including Hoisanese and Zhongshanese from the Guangdong province of southern China, many of whom found their port of entry at San Francisco's emerging Chinatown and would work in the mines or on the Transcontinental Railroad.



EARLY 1900s

On April 18, 1906, a 7.9-magnitude earthquake and subsequent fires destroyed nearly 80 percent of the city of San Francisco and killed an estimated 3,000 people. The 1915 Panama-Pacific International Exposition celebrated the completion of the Panama Canal, but also marked a rebirth for the shaken city.



MID-LATE 1900s

From the beatniks of the 1950s, to the hippies and Haight-Ashbury's Summer of Love in the 1960s, to the growth of the LGBTQ community in the 1970s and beyond, the latter half of the 19th century defined San Francisco as a storied fountainhead of counterculture and activism.



1990s-2000s

With the dot-com boom of the late 90s, and the rise of social media in the early 2000s, the city has been invigorated by an outbreak of investment and redevelopment. From startups and entrepreneurs to employees of established Silicon Valley companies like Apple and Google, San Francisco has emerged as a global center for technology and innovation.

LOCAL PRESERVATION

Since 1971, **San Francisco Heritage** has been leading the civic discussion about the compatibility of rapid change with protecting our past. From its headquarters at the 1886 Haas-Lilienthal House, Heritage works to preserve and enhance San Francisco's unique architectural and cultural identity through advocacy and educational programming.

AND MORE » *on your own*

Restaurants

Kusakabe: Enjoy sushi offerings in the kaiseki style—in seasonality and harmony—from Chef Nori at this Financial District favorite across from the Transamerica Pyramid.

20th Century Café: Sample a selection of specialties from Vienna, Budapest, and Prague in the former Hayes Valley home of famed American cartoonist Rube Goldberg.

Boulette's Larder: Drop in for a cozy breakfast or lunch inspired by flavors of the Mediterranean, North Africa, Greece, Japan, and Eastern Europe while browsing San Francisco's bustling Ferry Building Marketplace.

Frances: Explore a seasonal showcase of market-driven Californian cuisine from Chef Melissa Perello at this approachable fine dining neighborhood setting in The Castro.

Cotagna: Venture to Jackson Square for a celebration of rustic Italian cuisine featuring spit-roasted or grilled meats and fish, wood-oven pizzas, and house-made pastas from Chef Michael Tusk.

Activities

Painted Ladies: Get a glimpse of some of San Francisco's most famous and photographed Victorians at "Postcard Row" on Alamo Square.

Stanford University: Spend an hour with a student docent or take a self-guided tour at your own pace, exploring the history, art, and architecture at nearby Stanford University.

Coit Tower: Take in spectacular views of the city from the observation deck and be sure to check out the murals at the tower's base, painted in 1934 by a group of WPA artists depicting life in California during the Great Depression.

Treasure Island: Visit one of the largest artificial islands in the world, and site of the 1939 Golden Gate International Exhibition, and enjoy stunning skyline views from the San Francisco Bay.

Ghiradelli Square: Explore this Bayside landmark in Fisherman's Wharf and experience one of the first successful adaptive reuse projects in the country.

OPPOSITE: Ferry Building
Market, courtesy San Francisco
Travel Association

FOLLOWING PAGE: Lyndhurst, by
Clifford Pickett





Mark your calendar!

Join the National Trust Council in 2019.

New York, New York
January 18–19, 2019

San Francisco, California
April 4–6, 2019

Hudson River Valley, New York
October 24–26, 2019

The National Trust for Historic Preservation,
a privately funded nonprofit organization, works
to save America's historic places.

For more information, visit SavingPlaces.org.



National Trust *for*
Historic Preservation®

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