ABOUT THE COVER: The National Trust’s first majority-female HOPE Crew restores The Odd Fellows Building—a women-owned community center in Astoria, OR—as part of the Campaign for Where Women Made History.

OPPOSITE: At 6 years old in November 1960, Leona Tate was one of three African American girls to climb the steps to McDonogh No. 19 Public School in New Orleans and break the color barrier in the city’s educational system. Today, she’s leading the movement to preserve the school and her story for future generations with support from the African American Cultural Heritage Action Fund, the National Trust’s HOPE Crew Program, and the Campaign for Where Women Made History.
ECHOING THE THEME from last year’s PastForward national preservation conference, this year’s annual report celebrates the impact of your generosity through the places that bring resilience and relevance to our shared American experience.

Together, we invested in innovative programming and improvements across National Trust Historic Sites and continued to expand our networks of places and partners around the country. We campaigned for America’s most endangered historic sites and treasured public lands, and we led a national conversation about how we can better steward, experience, and grow from sites with stories from a painful or difficult past.

With you, we launched a new Campaign for Where Women Made History, we reached new heights with more than $50 million raised in support of the African American Cultural Heritage Action Fund, and we awarded nearly $4 million in grants to advance justice and equity through historic places nationwide that contribute to a fuller telling of our American story.

Through your generosity, we delivered more than $1.5 million in grants to historic small businesses, and we led research, outreach, and advocacy to champion legislative policy and tools to build stronger communities with the places that make them feel like home.

And, in collaboration with partners and stakeholders from across the United States, we developed a national impact agenda for historic preservation that reflects the values of our movement. The agenda will help shape our work in leading the change that will be necessary for preservation to continue to respond with resilience and relevance to the many challenges faced by our nation and its historic places.

On behalf of the staff and Board of Trustees of the National Trust for Historic Preservation, we thank you for sharing your passion and support for America’s historic places. Our work would not be possible without your dedicated involvement and generosity, and we are extremely grateful.

JAY C. CLEMENS, CHAIR
PAUL W. EDMONDSON, PRESIDENT & CEO

David Hartt: A Colored Garden, the first artist-designed garden to activate the 49-acre Glass House property, explores histories lying dormant in the landscape with narratives that provide a playful, exuberant, and vibrant counterpoint to the surrounding grounds. The circular garden spans 40 feet on the southern meadow of The Glass House and includes an array of flowers that correspond to plant varieties found in the paintings of Charles Ethan Porter and bloom sequentially to create a variation of height, texture, and color.
MEETING THE MOMENT

Saving America’s Historic Sites

America’s historic sites are irreplaceable. From icons of architecture to birthplaces of activists, historic sites are physical reminders of the diversity of our experiences and the history we share. They can celebrate our triumphs or challenge us to confront the harsh realities of our past.

In addition to stewarding a world-class portfolio of 27 National Trust Historic Sites that are open to the public, your support enables us to take direct action in the courts and in Congress to save threatened places, provide millions in grant funding to restore them, and empower Americans to campaign for endangered historic sites in their own communities.

This year, through your generosity, historic sites across the country helped us meet this moment in our own history as sources of comfort, strength, and inspiration when we needed it most. Through innovative programming, and a renewed commitment to the stories we tell and the care we take to steward them, we are creating powerful spaces for context, conversation, and a deeper understanding within our shared American experience.

News broadcaster Lester Holt with Chester, a five-time agility champion competing in the 145th Westminster Kennel Club Dog Show, which was held outdoors at Lyndhurst this summer in response to the COVID-19 pandemic.
INNOVATIVE PROGRAMMING AT HISTORIC SITES

Long a place for high-level needlework and quilt showcases, Woodlawn has become a place where arts and craft makers of all media can highlight issues of social justice. In Crafting Democracy: Fiber Arts and Activism, a traveling exhibition from Rochester Institute of Technology, craftivists used traditional craft as a pathway for expression and tool for positive change related to socio-political, cultural, and economic issues.

Part of the Campaign for Where Women Made History, “Edith Farnsworth Reconsidered” explored the life and legacy of Dr. Edith Farnsworth and her overlooked role in the Edith Farnsworth House with furnishings restored to reflect her own choices (circa 1955). Even with access restricted to the home during the pandemic, visitors could see the reimagined interior through the glass walls from outside, on-site, or tune in online for webinars and virtual symposia about her life as a doctor, researcher, and poet.

Watershed Moment at Lyndhurst combined water sounds and casts of the building’s interior in an innovative installation that invited visitors to reflect on the personal, social, and environmental memories that define us all as individuals.

The exhibit marked the culmination of a stabilization project to open Lyndhurst’s swim tank building to the public for the first time in the National Trust’s more than 50 years of owning the site.

IMPROVEMENTS TO HISTORIC SITES AND VISITOR EXPERIENCES

At the Edith Farnsworth House, work was completed to restore the home’s lower terrace, which is not only a vital building element, but also a stage for events and programs and a first impression for the house itself. As the first part of the home that is impacted by rising waters from the nearby Fox River, its conservation is also a form of flood mitigation by restoring the steel frame’s ability to shed water.

We moved forward with the next phase of rehabilitating the residence at Chesterwood, upgrading systems needed to allow guests to again stay at the Berkshires home and studio of famed American sculptor Daniel Chester French. Additional investments across the National Trust Historic Sites portfolio included a restoration of the windows at Oaklands, a Stair Hall stabilization project at Drayton Hall, and repairs to the facade and landscape at Brucemore after a rare derecho windstorm in fall of 2020.

LEFT TO RIGHT: Craftivist Steven Wilson’s “Rise Up 1.” was featured as part of the Crafting Democracy traveling exhibit at Woodlawn & Pope-Leighey House; Improvements at Chesterwood will soon allow for the expansion of artist-in-residence programs; A vision for the National Mall Tidal Basin from Ideas Lab design firm Reed Hilderbrand.

STEWARDING DIFFICULT HISTORIES

The National Trust’s Sites of Enslavement Working Group—now called SHINE (Stewarding Sites of Enslaved Histories through Interpretation and Education)—is advancing improvements to research, messaging, special property uses, and engagement with descendants of slavery to better acknowledge and address the challenging legacies at sites with histories of slavery.

In December 2020, the National Trust hosted the Plantation Wedding Symposium, a daylong program that created a space for deep thinking and constructive dialogue among a diversity of key stakeholders—including wedding planning and marketing professionals, tourism scholars, preservationists and public historians, and leaders from slavery descendant groups, as well as executives from The Knot and Color of Change—as part of a larger long-term initiative exploring the ethics and viability of hosting celebratory events of all kinds in spaces with violent histories.

PROTECTING AND PRESERVING AMERICA’S PUBLIC LANDS

In August 2020, after a longstanding campaign to address the multi-billion dollar maintenance backlog of our national parks, President Trump signed into law the Great American Outdoors Act, representing the largest investment in historic resources on public lands in more than a generation. In addition to directing up to $9.5 billion to repair historic and other assets of the National Park Service and other federal agencies, the act provides full and permanent funding of $900 million annually for the Land and Water Conservation Fund.

The National Trust has also continued its partnership with the Trust for the National Mall to develop creative long-term solutions that will help the National Park Service address rising sea levels and as much as $500 million in deferred maintenance threatening the National Mall Tidal Basin. After 18 months of research, development, and extensive public engagement, design concepts from five leading landscape architecture firms were presented to the public in an online exhibition. Within four months, more than 1,000 survey respondents had offered thoughts and feedback on the different concepts that emerged from each firm to address the complex issues facing the Tidal Basin.
When you explore the physical places where artists made art, you learn something of the pragmatic requirements of their craft—how much space is required, and the special tools and techniques that must be mastered. You better understand the integration of the hand and the mind that goes on when art is made. You stand where ideas transformed into something tangible—where pencil made a mark on paper, where finger molded clay, where a chisel carved a block of wood.

Looking around the studio environment, you can discover a specific, demonstrable relationship between an artist, their art, the studio, itself, and its surroundings. Equally important, you can be transported into an artist’s imagination when you enter into spaces where their creativity was abundant. For many, this magical and wondrous experience is truly unique to historic artists’ homes and studios—because something special was born there.

We are grateful to the Luce Foundation for helping to establish the Historic Artists’ Homes & Studios program in 1999 and for their steadfast leadership and generosity to advance the program’s continued expansion and impact with more than $1 million in support over the last three decades.

Ann Norton Sculpture Gardens in West Palm Beach, FL. Seven Beings (this page), completed in 1965 is one of her best-loved works. Her studio (opposite) contains clay and plaster models and maquettes, as well as many of her cedar sculptures.
EACH YEAR, AMERICA’S 11 MOST ENDANGERED HISTORIC PLACES SHEDS LIGHT on important examples of our nation’s heritage that are at risk of destruction or irreparable damage. More than 300 places have been listed in its 34-year history, and in that time, fewer than 5 percent of listed sites have been lost.

The 2021 list included a diverse mix of historic places nationwide that celebrate the interconnection of American culture and acknowledge it as a multicultural fabric that, when pieced together, helps tell the full American story—but with threats ranging from deterioration to climate change to inappropriate development, these special places are at serious risk.

THE 2021 LIST OF AMERICA’S 11 MOST ENDANGERED HISTORIC PLACES (alphabetical by state)

- Selma to Montgomery March Camp Sites (Selma, AL)
- Summit Tunnels 6 & 7 and Summit Camp Site (Truckee, CA)
- Trujillo Adobe (Riverside, CA)
- Georgia B. Williams Nursing Home (Camilla, GA)
- Morningstar Tabernacle No. 88 Order of Moses Cemetery and Hall (Cabin John, MD)
- Boston Harbor Islands (Boston, MA)
- Sarah E. Ray House (Detroit, MI)
- The Riverside Hotel (Clarksdale, MI)
- Threatt Filling Station and Family Farm (Luther, OK)
- Oljato Trading Post (San Juan County, UT)
- Pine Grove Elementary School (Cumberland, VA)

The Oljato Trading Post in Utah is a rare example of a once-ubiquitous mainstay in Navajo communities, but the site has deteriorated since its closing circa 2009 and was listed as one of America’s 11 Most Endangered Historic Places in 2021.
In the summer of 2020, as communities nationwide grappled with the impacts and uncertainties of the coronavirus pandemic, America was also in an overdue season of reckoning on multiple fronts for equity and social justice.

Historic preservation and the places from our past can play a critical role in resolving the disparities and divisions affecting our nation. With you, we are taking direct action and making transformative investments in places that tell a more complete history—with its complexities and injustices—and create space and opportunity for healing, understanding, and reconciliation.

Through the generous support of National Trust donors, we are elevating and preserving important stories that for too long have been absent or under-recognized among the achievements and contributions within our collective heritage and culture. Together, we are doing our part to ensure that justice and equity are applied to all Americans through the stories we tell, the places we save, and the neighborhoods and businesses we work to preserve as part of our shared American experience.
Example of a page from a document, with text extracted for it.
In June 2021, philanthropist MacKenzie Scott announced that she had awarded a grant of $20 million to the African American Cultural Heritage Action Fund, making the National Trust for Historic Preservation one of 286 organizations across the country and around the globe receiving a total of $2.7 billion in grants from Ms. Scott and her husband, Dan Jewett. This transformative contribution will support an endowed future, staffing growth, and grantmaking to advance the Action Fund’s important mission of protecting and telling the story of places representing centuries of African American activism, achievement, and resilience. We are grateful to Ms. Scott and Mr. Jewett for their investment, which furthers our commitment to preserve and tell overlooked stories of African American history that are fundamental to the nation itself.

Since its creation in November 2017 as a $25 million campaign in support of African American historic sites, the African American Cultural Heritage Action Fund has grown at a blistering pace to raise more than $50 million, thanks to leadership support from The Andrew W. Mellon, Ford, and JPB foundations, as well as nearly a thousand individual donors from around the country who have stepped forward with generous gifts of support to promote a national identity that reflects the nation’s true diversity. With this gift from Ms. Scott and Mr. Jewett, the Action Fund has nearly doubled in size, acknowledging the power of preservation as a form of equity and asserting the importance of Black history as a vital force in the American cultural landscape.

A Transformational Gift: MacKenzie Scott and Dan Jewett

The Edisto Island Open Land Trust preserves an essential piece of the region’s Black history with an $85,000 grant from the African American Cultural Heritage Action Fund for restoration work at the Hutchinson House on Edisto Island in South Carolina.
IN JULY 2021, THE NATIONAL TRUST AWARDED MORE THAN $3 MILLION IN GRANTS to 40 Black American historic sites and organizations in its fourth year of grants through the African American Cultural Heritage Action Fund. Over the past four years, the National Trust has received more than 2,300 proposals requesting nearly $250 million and has funded more than 200 Black historic places nationwide. The Action Fund has invested more than $7.3 million to help preserve landscapes and structures imbued with Black life, humanity, and cultural heritage to tell their stories of activism and achievement.

This year’s announcement represents the largest single disbursement in the Action Fund’s four-year history, made possible by this year’s lead funder, The Andrew W. Mellon Foundation, along with a monumental $20 million grant from MacKenzie Scott and Dan Jewett, and with additional gifts from The William R. Kenan, Jr. Charitable Trust, the Chapman Foundation, and an anonymous donation in memory of Ahmaud Arbery.

Opened in 1909, the Hotel Metropolitan served Black travelers when lodging was segregated, and was later listed in the Green Book. It hosted notables such as Ella Fitzgerald, Duke Ellington, and Thurgood Marshall, and its Purple Room was an after-hours gathering space for musicians traveling on the “Chitlin’ Circuit,” who would often play for residents and patrons alike.

THE 2021 AFRICAN AMERICAN CULTURAL HERITAGE ACTION FUND GRANT RECIPIENTS AND PROJECTS (alphabetical by state)

Alabama African American Civil Rights Consortium (Birmingham, AL)
Oakland Public Library (Oakland, CA)
City of Sacramento (Sacramento, CA)
Black American West Museum and Heritage Center (Denver, CO)
History Colorado (Denver, CO)
Asbury United Methodist Church (Washington, DC)
City of Sacramento (Sacramento, CA)

Alabama African American Civil Rights Consortium (Birmingham, AL)
City of Sacramento (Sacramento, CA)
Black American West Museum and Heritage Center (Denver, CO)
History Colorado (Denver, CO)
Asbury United Methodist Church (Washington, DC)
City of Sacramento (Sacramento, CA)

Alabama African American Civil Rights Consortium (Birmingham, AL)
City of Sacramento (Sacramento, CA)
Black American West Museum and Heritage Center (Denver, CO)
History Colorado (Denver, CO)
Asbury United Methodist Church (Washington, DC)
City of Sacramento (Sacramento, CA)

Alabama African American Civil Rights Consortium (Birmingham, AL)
City of Sacramento (Sacramento, CA)
Black American West Museum and Heritage Center (Denver, CO)
History Colorado (Denver, CO)
Asbury United Methodist Church (Washington, DC)
City of Sacramento (Sacramento, CA)
Vibrant, inclusive communities nourish our bodies, support our families, and feed our spirits. At the heart of each lies a unique cultural heritage, one that’s inextricably linked to the historic buildings where people live, play, and work.

With your support, we are helping community leaders unlock the potential of their historic fabric—on main streets across rural America and in urban areas from Miami to Los Angeles—to promote prosperity, foster equity, and encourage sustainability. Together, we are driving investment through new policy tools, catalytic rehabilitation projects, and innovative place-making work. We’re showing that preservation and progress aren’t just compatible, but integral to building stronger communities.

This work has been of even greater importance over the past year, as communities adapted to new rhythms and realities related to the coronavirus pandemic. As our nation continues to experience and recover from the personal and economic impacts on our families, our workplaces, and our local and national economies, your generosity keeps the National Trust nimble, engaged, and fighting on the front lines to ensure our communities bounce back stronger and more resilient with a deep-rooted sense of place.
PROTECTING OUR NATIONAL REGISTER OF HISTORIC PLACES
After an outpouring of overwhelming opposition—including coordinated advocacy from the National Trust Government Relations Department and partners throughout the year, the appropriations bill passed by Congress in December 2020 strongly affirmed sustained congressional support for historic preservation with a record high of $144.3 million for the Historic Preservation Fund—an additional $25 million over the previous year’s enacted levels—as well as the continued expansion of several competitive grant programs that help preserve places that tell diverse stories and recognize our full history.

In April 2021, the National Trust presented the Biden-Harris Administration with Historic Preservation Solutions to Build Back Better, a new report demonstrating preservation’s role nationwide in promoting economic growth, confronting racial equity challenges, and responding to the climate crisis. The following month, the Administration’s record-breaking $6 trillion FY2022 budget proposal included $151.8 million for the Historic Preservation Fund, exceeding the program’s annual authorized funding level of $150 million for the first time in its 43-year history, signaling the possibility of stronger appropriations in future years.

In addition to new and expanded state historic tax credit policy in New Jersey, Kentucky, and Michigan, the National Trust is working with partners on Capitol Hill to advance the Historic Tax Credit Growth (HTC-GO) Act, which builds on past support to enhance the federal Historic Tax Credit and bring much-needed relief to historic rehabilitation projects impacted by the pandemic. The following month, NTCIC announced its largest Historic Tax Credit investment in company history with the $286 million transformation of a historic, long-vacant General Electric factory complex in Fort Wayne, IN into the Electric Works project.

STRENGTHENING INVESTMENTS AND INCENTIVES FOR PRESERVATION
Thanks to specialized and coordinated advocacy from the National Trust Government Relations Department and partners in Fort Wayne, IN, the announced its largest Historic Tax Credit project in Atlanta’s Adair Park; NTCIC marked its recent completion of the Main Street Resiliency Grant Program; The Academy Lofts, a small business support from the the Main Street Resiliency Grant Program; The Academy Lofts, a recently completed NTCIC project in Atlanta’s Adair Park; NTCIC marked its recent completion of the Main Street Resiliency Grant Program. NTCIC marked its recent completion of the Main Street Resiliency Grant Program. Since the rule changes were first proposed in 2019, the National Trust led a broad coalition of coordinated advocacy with preservation authorities and stakeholders from around the country, including the National Conference of State Historic Preservation Officers, the National Association of Tribal Historic Preservation Officers, and the National Preservation Partners Network, to successfully defeat these harmful changes, which would have negatively impacted use of the federal Historic Tax Credit and diminished the effectiveness of federal preservation laws.

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A RECORD-SETTING YEAR FOR COMMUNITY INVESTMENT
This March, the National Trust Community Investment Corporation (NTCIC) announced its largest Historic Tax Credit investment in company history with the $286 million transformation of a historic, long-vacant General Electric factory complex in Fort Wayne, IN into the Electric Works project. A new 730,000+ square-foot innovation district will reactivate the campus to provide a mix of commercial, office, healthcare, education, research, and innovation space.

The following month, NTCIC celebrated its 200th tax credit investment project supporting the $50 million restoration of Boston’s historic Huntington Theatre. In total, the National Trust subsidiary supported 15 transformational community and renewable energy investments in historically underinvested communities throughout the fiscal year that, once complete, will create over 6,000 quality jobs in construction, education, healthcare, the arts, and healthy foods; provide access to healthcare and social services for more than 100,000 people per year; support over 80 small businesses; and deliver renewable energy to thousands of homes.
After more than thirty years of bringing new life to old places—and forty years of marriage—Marla and Larry Curtis know the inherent power of historic buildings to revitalize communities and jumpstart local economies.

As President and Managing Partner of WinnDevelopment, Larry has set the standard for leveraging state and federal tax incentives to create affordable housing and economic opportunity in communities that need it most through the adaptive reuse and revitalization of historic schools, mills, factories, and other properties in places that lack many other options. As an architect, Marla has helped shape and inform some of the firm’s most innovative and inspired rehabilitation projects.

But above and beyond their professional practice and partnership, Larry and Marla have been steadfast champions for historic places through their personal leadership and service in their region and nationwide, serving on the boards of Historic Boston Incorporated, the National Multi-Housing Council, and the Citizens Housing and Planning Association.

In addition to their active involvement as members and ambassadors for more than a decade with the National Trust Council, Larry has served on the Boards of the National Trust and the National Trust Community Investment Corporation and played an important and influential role as the Chairman of our successful campaign to save the Historic Tax Credit when it faced near elimination in 2017.

We are grateful to Marla and Larry for their leadership, vision, and generosity to build stronger, more resilient communities where Americans from all walks of life can root their lives in places that tell their stories and connect us all as neighbors within a shared experience.

A COMMITMENT TO COMMUNITY: MARLA AND LARRY CURTIS

The 18th-century Fowler Cark Epstein Farm in Boston, MA is the headquarters for the Urban Farming Institute of Boston and was honored with a 2020 Richard H. Driehaus Foundation National Preservation Award.
IN FEBRUARY 2021, THE NATIONAL TRUST AND AMERICAN EXPRESS LAUNCHED THE BACKING HISTORIC SMALL RESTAURANTS PROGRAM, a national search for cozy cafes, delicious dives, and other beloved restaurants that have stood the test of time and served their communities for decades—but faced unprecedented challenges during the COVID-19 pandemic. After a public nomination process that generated more than 3,500 submissions for restaurants across the country, 25 restaurant awardees were selected to receive $40,000 each in preservation support, as well as technical assistance and support from the National Trust and partners Main Street America, AT&T Business, Dell Technologies, Resy, and the National Restaurant Association.

Through a close partnership of nearly 30 years, the National Trust and American Express have invested more than $30 million to preserve historic places in communities across the United States.

BACKING HISTORIC SMALL RESTAURANTS GRANTEES (alphabetical by state)

Suehiro Café (Los Angeles, CA)
Harold & Belle’s Restaurant (Los Angeles, CA)
Sweetheart Café & Tea (Oakland, CA)
Casa Vicky (San Jose, CA)
Chinatown Garden (Washington, DC)
Ben’s Chili Bowl (Washington, DC)
El Criollo Restaurant (Miami, FL)
Daddy D’s BBQ Joynt (Atlanta, GA)
Nakato Japanese Restaurant (Atlanta, GA)
Dooky Chase Restaurant (New Orleans, LA)
Baker’s Keyboard Lounge (Detroit, MI)
La Fonda El Taquito (Kansas City, MO)
Stutts House of Bar-B-Q (Tulsa, OK)
Wanda J’s Next Generation Soul Food Restaurant (Tulsa, OK)
Ray’s Luncheonette Inc. (Montclair, NJ)
La Posta de Mesilla (Mesilla, NM)
Historic Neir’s Tavern (New York, NY)
Lee Lee’s Baked Goods (New York, NY)
Galloways Landing Bar & Restaurant (Boquerón, PR)
John’s Place (Cookeville, TN)
The Four Way Restaurant (Memphis, TN)
Tex Miller’s Hamburgers (Cameron, TX)
Alfreda’s Soul Food (Houston, TX)
Maneki Restaurant (Seattle, WA)
Kegel’s Inn (Milwaukee, WI)
As America’s leading national nonprofit preservation organization, the National Trust is passionate about building a vigorous and growing community of champions for our nation’s historic places and equipping them with the resources and inspiration they need to advocate successfully for our past.

Your generosity strengthens our most powerful tools for saving places and pioneers original research into the economic, environmental, and community benefits of historic preservation. With your support, we are bringing advocates, leaders, preservation experts, and community champions together to grapple with preservation’s toughest challenges—recognizing the truth in the proverb that if you want to go fast, go alone; if you want to go far, go together.

As our nation grapples with significant challenges—from racial injustice to climate change and the ongoing pandemic—the work of preservation has never been more important. At the same time, the National Trust hears calls for change in historic preservation practice and policy. Together, we are making critical investments to build a vision, workforce, and movement that reflects the values and deepens the impacts of historic preservation.
The Preservation Priorities Task Force published Issue Briefs on four key topics facing the preservation movement, including Sustainability and Climate Change (above).

HOPE CREW ELEVATES WOMEN AND PRESERVES THEIR STORIES
With generous funding from the TAWANI Foundation, the National Trust announced the first-ever majority-female HOPE (Hands-On Preservation Experience) Crew in the seven-year history of the trades training program with a project to restore historic clerestory windows at the women-owned Odd Fellows building in downtown Astoria, OR. Support from Capital One also made possible a HOPE Crew project to restore the McDonough 19 School in New Orleans’ Lower 9th Ward, where crew members met Leona Tate, one of four Black elementary school students who integrated the school in 1960 and is now playing a central role in giving the site new life.

The Odd Fellows building and McDonough 19 School were two of four sites to benefit from the National Trust’s latest partnership with Benjamin Moore, which joined the Campaign for Where Women Made History in August 2020 with the launch of their Celebrating Women’s Heritage website, donating paint products to preserve Odd Fellows and McDonough as well as the iconic Women’s Building in San Francisco’s Mission District and Azurest South, the home and workplace of Amaza Lee Meredith—one of the nation’s first black female architects—in Petersburg, VA.

PASTFORWARD GOES VIRTUAL
In response to the pandemic, PastForward 2020 marked the National Trust’s first completely virtual annual conference, enabling more than 4,200 registrants from across the preservation community to join us in October for virtual plenaries, learning labs, town halls, and conference programming developed around the theme of “Relevance and Resilience.” In addition to a special presentation of The National Preservation Awards by TV host, author, and trustee of the National Trust Bob Vila, four conference plenaries featured a sensational roster of keynote speakers, including actor, preservationist, and activist George Takei; Governor Brian Vallo of Acoma Pueblo; Ford Foundation president Darren Walker; and Sherrilyn Ifill, president and director-counsel of the NAACP Legal Defense and Educational Fund.

PA RTNERING FOR PRESERVATION PRIORITY ES
With generous support from the Moe Family Fund for Statewide and Local Partners, the National Trust and the National Preservation Partners Network (NPPN) launched a Preservation Priorities Task Force in September 2020 to address four complex issues of common concern across the preservation field: Diversity, Inclusion, and Racial Justice; Affordable Housing and Density; Sustainability and Climate Action; and Preservation Trades and Workforce Development.

After a year of research and collaboration among four working groups, the Task Force published four new 12-page issue briefs highlighting key challenges related to each topic and identifying possible solutions and new approaches to address them. Comprised of more than 50 preservation practitioners—including 11 National Trust Advisors—representing 23 states and dozens of organizations from across the movement, the working groups will spend the year ahead developing and sharing new tools and resources to support efforts by preservation advocates related to each of the four issues. In addition, grants from the Moe Family Fund were awarded to six state and local partners to develop and test innovative new policies and programs focused on the four priority issues.

LEADING THE CHANGE FOR NATIONAL IMPACT
Recognizing an era of significant challenges for our nation and responding to calls for change in practice and policy from across the preservation field, the National Trust kicked off an effort to create a National Impact Agenda for the preservation movement during PastForward Online 2020. More than a thousand attendees participated in three town halls focused on issues of equitable development, climate change, and relevancy, which helped to inform further research and engagement in the year that followed to elevate values, goals, and actions that will help guide and inspire change across the expansive preservation movement over the next three to five years.

As the preservation community convened for PastForward Online 2021, the National Trust shared a draft framework—entitled Leading the Change Together: A National Impact Agenda for the Preservation Movement—to reflect back out to the field what we had heard and synthesized to date and to build on those findings for the future. Leading the Change Together articulates shared values and guiding principles, and describes goals we can strive for and concrete actions we can take—individually and collectively—to deepen the impacts of the work of historic preservation.
For many students and recent graduates, a college internship is an essential opportunity to put their education into practice with on-the-job training that cannot be found inside the classroom. For the National Trust and James and Elizabeth Pickman, attracting a new generation of smart, well-trained young people from diverse backgrounds to lead tomorrow’s preservation movement is paramount.

Since 2010, through the Pickman’s generosity and partnership, more than 70 interns have had the opportunity to jumpstart their careers alongside seasoned nonprofit and preservation professionals at the National Trust. Stipends provided through the Pickman’s dedicated annual support have helped to attract a stronger, more diverse pool of candidates to develop experience in their field of study while building robust professional networks they can utilize and expand over the course of their careers.

From preserving historic neighborhoods and businesses in Philadelphia and Miami, to advocating for the protection of public lands, to campaigning across the country to save the history and culture along Route 66, these emerging professionals make significant contributions to our work and have left enduring marks in helping to launch some of our most successful signature initiatives.

We thank Liz and Jim for their personal commitment to this important program, which advances our work today while building a smart, talented, and passionate cadre of leaders to enhance its future impact.

A PARTNERSHIP FOR THE NEXT GENERATION: JAMES AND ELIZABETH PICKMAN

Morgan Vickers took the road trip of a lifetime during their summer internship documenting a cross-country journey with the campaign to Preserve Route 66.
THE 2020 NATIONAL PRESERVATION AWARDS

LOUISE DU PONT CROWNINSHIELD AWARD
Mary Means | Silver Spring, MD
Named for one of the National Trust’s founding trustees, the Louise du Pont Crowninshield Award is the National Trust for Historic Preservation’s highest recognition for those of superlative achievement in the preservation and interpretation of our historic, architectural, or maritime heritage.

As the National Trust marked 40 years of Main Street during PastForward Online 2020, preservationists from around the country also came together to recognize and celebrate the remarkable career and contributions of community planner and innovator Mary Means. As an employee of the National Trust in the 1970s, Mary Means conceived the Main Street project as a 3-town, 3-year pilot with a bold mission to demonstrate economic development within the context of historic preservation.

Today, Main Street America is a powerful program of the National Main Street Center with an expansive network of more than 1,600 rural and urban neighborhoods and communities across the United States. Mary Means’ remarkable and visionary work for America’s Main Streets arguably helped lay the groundwork for other contemporary movements, including new urbanism and smart growth, and has been credited with helping save the Federal Historic Tax Credit on more than one occasion.

Chelsea District Health Center, New York, NY.

AMERICAN EXPRESS ASPIRE AWARD
Zulmilena Then | Brooklyn, NY
Allison Toonen-Talamo | Chicago, IL
Melissa Mortimer | Chattanooga, TN

The American Express Aspire Award recognizes emerging preservation leaders who demonstrate innovative thinking and achievement in advancing historic preservation in their local, state, or national communities. With this year’s joint Aspire Award, we celebrate the achievements of three accomplished young women who each use their unique backgrounds to bring meaning to their preservation work: an activist and architect from Brooklyn, a structural engineer from Chicago, and a preservation planner from Chattanooga. Individually, these women are standouts in their careers and communities, but together they offer an inspiring vision of the future of the preservation movement.

THE RICHARD H. DRIEHUIS FOUNDATION NATIONAL PRESERVATION AWARDS
Universal Life Insurance Company Building | Memphis, TN
Fowler Clark Epstein Farm | Boston, MA
Chelsea District Health Center | New York, NY

The coveted Driehaus Awards honor the nation’s most outstanding and forward-thinking historic preservation and adaptive reuse projects that have given new meaning to communities by preserving their architectural and cultural heritage. The winners of the Richard H. Driehaus Foundation National Preservation Awards for 2020 inhabit three very different cities—Memphis, New York, and Boston. The winning projects, though, share a common goal: to make their neighborhoods stronger and more responsive to the needs of the people who live and work there. One, with deep and active ties to African American history and architecture, houses a city agency devoted to helping small businesses; another provides essential health care services to the public; and a third creates job opportunities and access to healthy food.

Chelsea District Health Center, New York, NY.
We are honored to recognize the generous individuals, foundations, and corporations whose support from July 1, 2020 through June 30, 2021 saved historic places nationwide.

**WE EXTEND OUR DEEpest THANKS TO THESE INDIVIDUALS AND INSTITUTIONS, AND TO ALL OUR SUPPORTERS, FOR SHARING OUR COMMITMENT TO AMERICA’S HISTORIC PLACES.**

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**$1,000,000 AND GREATER**
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- Ms. MacKenzie Scott
- Charles and Geneva Thornton

**$500,000–$999,999**
- Mrs. Agnes Gund and Mr. Daniel Shapiro
- Mimi and Peter Haas Fund
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- Mr. and Mrs. Robert P. Kogod
- Mr. and Mrs. Henry R. Kravis
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- Mr. and Mrs. Robert P. Kogod
- Mr. and Mrs. Henry R. Kravis
- Ms. Alice Rosenwald

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- Ms. Anna C. Ball
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- Mr. and Mrs. Peter F. Conway
- Lilly Frawley and George Craft
- Mr. and Mrs. J. Taylor Crandall

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CONGRESSIONAL ADVOCACY TO EXPAND AND PROTECT A FULLER STORY

With partners on Capitol Hill and across the United States, the National Trust has advanced several efforts in Congress to support the preservation of historic sites and landscapes, including the passage of key legislation to the creation of the Julius Rosenwald and Rosenwald Schools National Historical Park, and the progression of bills that would expand the Brown v. Board of Education National Historic Sites, designate the Route 66 National Historic Trail, and establish the Emmett Till, Mamie Till-Mobley and Roberts Temple National Historic Site in Chicago. Pictured are a number of the original plaintiffs of Moton High School of Brown v. Board of Education.
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Mr. and Mrs. Anna V. Weil
Edwina von Gal
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Legal Defense Fund supports

Critical Advocacy

Nearly $35,000 in annual contributions to the Legal Defense Fund help to support the critical and highly specialized work of the National Trust’s dedicated legal team to defend America’s irreplaceable cultural heritage. From a major win in the Texas Supreme Court protecting Houston’s preservation ordinances, to successful advocacy to prevent the demolition of the Mountain View Officers’ Club (pictured at right)—one of only two remaining Black officers’ clubs from the Army’s WWII era—at Fort Huachuca in Arizona, to direct advocacy helping to shape agency decision-making in communities across the nation, this important work would not be possible without dedicated donor support.
NATIONAL MONUMENTS RESTORED!

In a late-breaking and significant win for historic preservation and our public lands, we celebrated the Administration’s decision to reverse harmful reductions in the size of Bears Ears and Grand Staircase-Escalante national monuments. This action restores protections for vulnerable and irreplaceable sites that are rich with natural, cultural, and archaeological resources.

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Louisiana Preservation Fund that now bears her name. She was incredibly generous in her giving to establish many National Trust Historic Site in New Iberia, Louisiana. She through her dedicated service as an Advisor (1978–1987), leadership and philanthropy at the local and national level as a Trustee (1992–2001), and Trustee Emerita, among many other roles, and was instrumental in the campaign to build an endowment fund for The Shadows-on-the-Teche, a National Trust Historic Site in New Iberia, Louisiana. She was incredibly generous in her giving to establish many local and statewide preservation funds, most notably the Louisiana Preservation Fund that now bears her name.
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since its creation in 2003.
Colorado, which has awarded more than $500,000 in
Denver Field Office; the 2003 and 2018 Preservation
School, which is now home to the National Trust’s
in helping the organization raise funds for a number
Peter Grant served on the National Trust Board of
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The New York Times Company
Nelly’s Needlers
Massachusetts Cultural Council
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Paula Forselles
Charles Fountaine, III and Natalie Simon-Fountaine
Mary Jane Franklin
IN MEMORIAM
William “Peter” Grant III (1932–2020)
A National Trust supporter of more than thirty years, Peter Grant served on the National Trust Board of Trustees from 1997 to 2006 and was a key volunteer in helping the organization raise funds for a number of campaigns and initiatives, including the Emerson School, which is now home to the National Trust’s Denver Field Office; the 2003 and 2018 Preservation Conferences in Denver; and The Peter Grant Fund for Colorado, which has awarded more than $500,000 in preservation grant funding to 112 Colorado projects since its creation in 2003.
IN MEMORIAM
Richard H. Driehaus (1942–2021)
A dedicated preservationist and National Trust member of over twenty years, Richard Driehaus was a consummate partner and philanthropist whose vision and generosity extends far beyond his home in Chicago and the Midwest to historic places and communities nationwide. With a lifetime gift of more than $3.5 million to the National Trust, Richard supported innovation and excellence in preservation through a number of initiatives and programs, including a pace-setting challenge grant to help establish the Richard and Julie Moe Family Fund for Statewide and Local Partners and, of course, the Richard H. Driehaus Foundation National Preservation Awards, an annual celebration of the field and projects across the country that have given new meaning to communities by preserving their architectural and cultural heritage.

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Architectural and cultural heritage. Have given new meaning to communities by preserving their and Local Partners and, of course, the Richard H. Driehaus establish the Richard and Julia Moe Family Fund for Statewide and programs, including a pace-setting challenge grant to help $3.5 million to the National Trust, Richard supported innovation A dedicated preservationist and National Trust member of more Richard H. Driehaus (1942–2021) and philanthropist whose vision and generosity extends far and programs, including a pace-setting challenge grant to help establish the Richard and Julie Moe Family Fund for Statewide and Local Partners and, of course, the Richard H. Driehaus Foundation National Preservation Awards, an annual celebration of the field and projects across the country that have given new meaning to communities by preserving their architectural and cultural heritage.
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BEQUESTS AND GIFTS
Creative Arts Center at Pocantico
Peggy Dulany
The Case and Chasin Families
Russ and Judy Carson
Elizabeth C. Campbell
Cathy and Kevin Broderick
Rockefeller Brothers Fund
National Trust for Historic Preservation

The Rockefeller Brothers Fund to honor,
alongside the Creative Arts Center at Pocantico. We are honored to join these donors and our
longstanding partners at the Rockefeller Brothers Fund to honor,
home for the arts as the David Rockefeller Creative Arts Center
the transformation of Kykuit’s historic Orangerie into a vibrant
to the generous friends and donors who have collectively

Antonio and Tere Madero
Marie-Josée and Henry Kravis
Rosemary Corbett
David Kaiser and
Stephen Heintz and Lise Stone
Agnes Gund
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The National Trust and the Rockefeller Brothers Fund are grateful to the generous friends and donors who have collectively stepped forward with more than $23 million in gifts supporting the transformation of Kykuit’s historic Orangerie into a vibrant home for the arts as the David Rockefeller Creative Arts Center at Pocantico. We are honored to join these donors and our longstanding partners at the Rockefeller Brothers Fund to honor, preserve, and carry forward David Rockefeller’s enduring memory with a dynamic center for community and culture that builds on the Rockefeller family legacy at Pocantico.

Donors Support David Rockefeller Creative Arts Center at Pocantico

The National Trust as the Public’s donor recognition society of the Rockefeller Brothers Fund marks our contribution of our work. We extend our heartfelt thanks to all the donors who support the organization in a variety of ways, including robust leadership giving, individual gifts, and annual contributions of $10,000 or more.

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A GROWING COMMITMENT TO OUR SACRED PLACES

In October 2020, the National Fund for Sacred Places awarded grants of up to $250,000 to 16 vital congregations across the United States, including the remarkable Art Deco Basilica of St. Lawrence in Asheville, NC and the historic Vernon AME Church, which narrowly survived the horrific race massacre a century ago in Tulsa, OK. Thanks to a generous renewed commitment from the Lilly Endowment, the National Trust and Partners for Sacred Places will have provided $20 million in capital grants to about 100 recipients through the Fund by 2023, with another $7 million in planning grants and direct support provided by Partners for Sacred Places.
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The Campaign for Where Women Made History is directed under the leadership of Christina Morris, Senior Field Director.

*Through October 2021

The African American Cultural Heritage Action Fund operates under the direction of Brent Leggs, Executive Director.
In celebration of its 70th anniversary, Farnsworth House, a site of the National Trust for Historic Preservation, has been renamed the Edith Farnsworth House. This official rededication asserts the formative role of Dr. Edith Farnsworth (1903-1977) in the creation of the iconic structure, confirming her partnership in the home’s design and recognizing her many accomplishments as a research physician, poet, translator, classical violinist, and patron of art and design. Pictured above, Edith's writing desk holds an Olivetti typewriter, a photo of her with her mother, and re-typed copies of her poems.
The National Trust's consolidated operating revenue, including its subsidiaries Main Street America and the National Trust Community Investment Corporation, totaled $88 million July 1, 2020 through June 30, 2021. As shown in the charts below, the National Trust achieved 76 percent programmatic efficiency, with only 13 percent spent on general and administrative expenses.

Information based on unaudited, consolidated financial data. Audited financials will be available by January 1, 2022 on SavingPlaces.org/financials.

Our financial summary includes funding from the following brands and subsidiaries:

- Cooper-Molera Preservation LLC
- Greenrock Corporation
- Historic Hotels of America
- Main Street America
- National Trust Community Investment Corporation
- National Trust Insurance Services LLC
- National Trust Tours
- NT Solar

**FINANCIAL SUMMARY**

**Sources of Funding**
- $49,804,580 Contributions and Grants
- $18,862,694 Subsidiary Income
- $12,826,093 Investment Return
- $3,428,662  Program Fees and Other
- $2,635,867 Admissions and Special Events

**Use of Funds**
- 37% Preservation Services
- 32% Historic Sites
- 13% General and Administrative
- 7% Education and Publication
- 6% Fundraising
- 5% Membership Outreach

**Use of Funds**

This report was produced with the environment in mind. It is printed on Cougar Super Smooth which contains 10% post consumer waste fiber and is made using Green-e certified wind-generated electricity and is Green Seal certified.